





# Our Clients

### **Private Sectors**

- Allied Chemical
- AT&T
- Bell Helicopters
- Boeing
- Computer Sciences Corporation (CSC)
- Federal Data Corporation
- GTE
- General Dynamics
- General Electric
- KPMG Consulting
- Logicon
- McDonnell Douglas
- Massachusetts Institute of Technology (MIT)
- Northrup Grumman
- Price Waterhouse Cooper
- Raytheon
- SAIC
- Sikorsky
- U.S. Food Service

### **Federal Agencies**

- Department of Defense (DOD)
- Department of Health and Human Services (HHS)
- Department of Justice (DOJ)
- Department of Transportation (DOT)
- Federal Aviation Association (FAA)
- Federal Bureau of Investigation (FBI)
- Federal Deposit Insurance Corporation (FDIC)
- National Institutes of Health (NIH)
- National Security Agency (NSA)



Business in today's global economy demands strong leadership. The Phoenix Group has a dynamic team of experts that collectively bring over 70 years of experience to all of our projects and services. Whether it's forming strategic partnerships or designing a legislative agenda, we bring a wealth of knowledge, as well as a stellar track record in meeting our clients domestic and global needs.



# Specialized Services

#### **Government Relations**

The Phoenix Group develops and executes marketing, business development, and public affairs strategies designed to secure Congressional support for our clients' business framework.

We have successfully marketed and implemented domestic and international programs within the Department of Defense (DOD), the Federal Aviation Administration (FAA), the National Aeronautical Space Administration (NASA), the Department of Energy (DOE), and the U.S. Department of Agriculture (USDA) to name a few.

### **Legislative Representation**

The Phoenix Group's seasoned team of insiders helps clients clearly define their objectives and effectively work with federal and local lawmakers to influence legislation.

#### **International Relations**

The Phoenix Group facilitates the management of business portfolios and the development of global strategies for international companies and governments seeking to do business in the global marketplace.

# Who we are

The Phoenix Group is a public affairs company that specializes in government relations, legislative representation and international relations.



Since our inception in 1983, we have provided domestic and international clients with knowledge-based strategies that have yielded tangible results in the private and public sectors.

Our clear understanding of the political, legislative and regulatory landscape in Washington, DC has helped our clients manage the ongoing changes affecting today's global economy. The Phoenix Group is armed with substantive experience and a documented track record in impacting the politics of the policy-making process. We put this extensive knowledge of the policy-making process to work, in order to provide your organization with a measurable advantage.

Whether it's designing a new approach for capturing government business or adapting an existing one, we help our clients re-define their business, clarify their vision, and enhance their capacity for learning and growth in order to create lasting value in meeting their goals and objectives.









## What we do

The Phoenix Group offers a unique blend of talent and expertise in securing a presence for our clients in the federal marketplace. Whether it is navigating Capitol Hill or putting our clients in front of key players and policy makers, The Phoenix Group has had a 95% success rate in delivering government business to our clients and improving their bottom line.



We also provide technical support in the areas of infrastructure, transportation, and energy, particularly in the international market. We work closely with our clients, often participating in strategic discussions at the highest level within their organizations. We use our collective knowledge to define key short-term and long-term objectives.

Our methodology employs a proven combination of intuition, initiative, and common sense. Simply put, we anticipate our clients' needs; offer sound advice; formulate and execute a strategy; and achieve our clients' objectives in a cost-effective manner. This further underscores our commitment to present solutions that are creative and flexible yet rooted in the realities our clients must face.

